

### **Advancing Stewardship through Mapping**

**Georgia 2024 Intro** 















# FieldWatch 2024 at a glance

### **MAPPING TOOLS**











25 STATES,
Washington DC+
1 PROVINCE

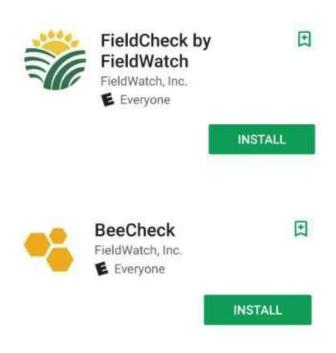


58,000 INDIVIDUAL USERS

**57,000** REGISTERED SITES

1.65M + MAPPED ACRES

### **MOBILE APPS**



### **Success Story**



# Red Gold tomato growers reduce crop damage due to drift thanks to DriftWatch



2008 - >\$750,000 claims due to drift 2009 - Drift incidents reduced by 50%; damage reduced by 90%

2010 - Now – Negligible damage due to drift

"Since participating in DriftWatch, our commercial tomato producers have experienced a precipitous drop in claims due to drift."

~ Steve Smith, Director of Agriculture, Red Gold













### What Does FieldWatch Do?

**FieldWatch**® is a **non-profit company** that develops and operates online mapping registries to **advance stewardship** and **protect biodiversity**. These registries show applicators where organic crops, specialty crops and apiaries are located to prevent damage from spraying pesticides.

It is the **ONLY** national crop registry. Opt-in is **voluntary** and access is **free**.

**DriftWatch®, BeeCheck® and CropCheck®** are web-based mapping tools created to allow growers and beekeepers to map their sites as well as input their crop, apiary and contact information.

**FieldCheck**® is the one-stop-shop ALL ACCESS portal for applicators to access grower and apiary locations in order to make the most informed and up-to-date decisions.

**SeedFieldCheck** is a program in Iowa, Illinois, Indiana, Michigan, and Nebraska that communicates the presence of seed field workers to pesticide applicators.

Formed in 2008 by Purdue University and interested agriculture stakeholder groups, **FieldWatch** is funded by state departments of agriculture, corporate sponsors across the agriculture value chain and producer and applicator members.

#### **ALL MAPPED SITES - NORTH AMERICA**

CALIFORNIA

SCHORE

San Antonio

**APPLICATOR Hadley** Registered Applicator

**♥** fieldcheck My Profile Alerts Home About FieldWatch Map + Order Signs Contact Us Sites loaded at 02/24/2022 at 11:26 am Go To My Location earth by Address, Zip Dush, etc. MARITORA Applicator Map Settings Satellite Show sites in my area only BRITISH. Filter Growing Conditions Organically Grown (in states permitted) Certified Organic Conventionally Grown Filter Crop Types ALL STATES 14 Alfalfa Aquacultura Beenives WASHINGTON Com Catton DNR Protected Site Fish Farm VERMONT Fish Ponds N Fruits Fruits MASSACHUSETTS Grapes ☑ • Greenhouse ☑ Hops Industrial Hemp Legumes Mint/Herbs/Spice San Francisco

Organic Nursery Crops

Non-specialty Certified Organic Non-specialty Transition to Certified

Nut trees

- Orchard

Other

Pastures:

Peanuts Peppers

Pumpkins or Melons

☑ Rice

Seed Corn (SPC)

Soybeans

Specialty farm

Specialty Farms

Specialty Grain Crop

Sunflowers

Atlanta

Jacksonville

Orando

Havana

•Tampe FLORID4

ALABAMA

fieldcheck

#### ILLINOIS CROP SITE REGALL APIARY SITES - NORTH AMERICA

Home About FieldWatch Map → Order Signs Contact Us

APPLICATOR Hadley

Registered Applicator My Profile Alerts Log Out

Add Annotation

✓ All

☐ All

☐ Alfalfa

■ Aquaculture

Beehives

☐ Fish Farm

□ • Fruits

☐ Fruits

Hops

☐ Legumes

☐ Grapes

☐ Fish Ponds

☐ • Greenhouse

☐ Corn □ Cotton

permitted)

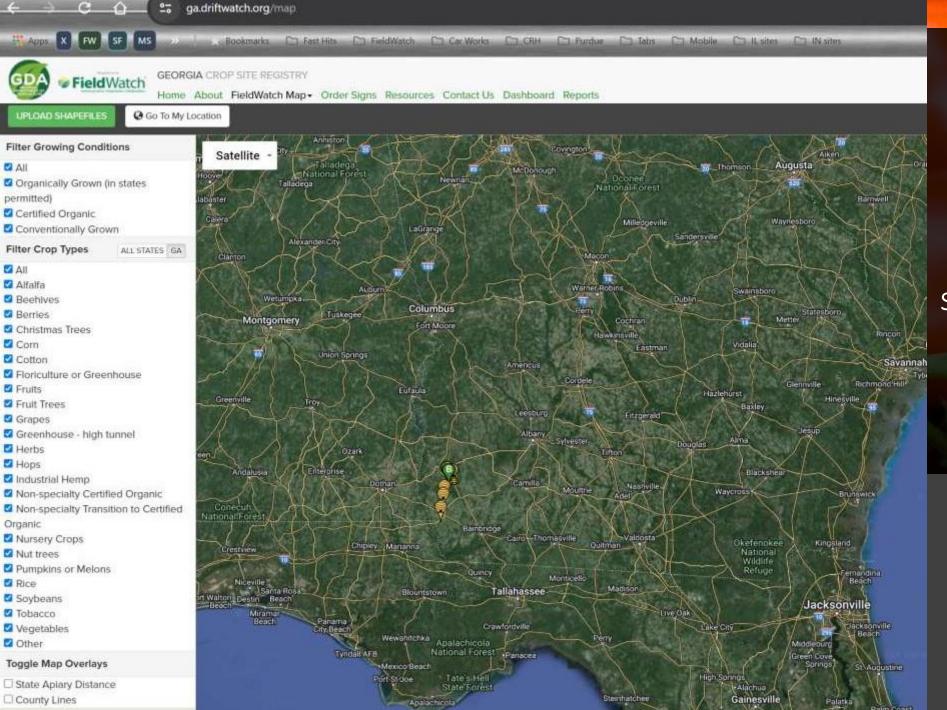
EXPORT SITES IN MY AREA

Go To My Location

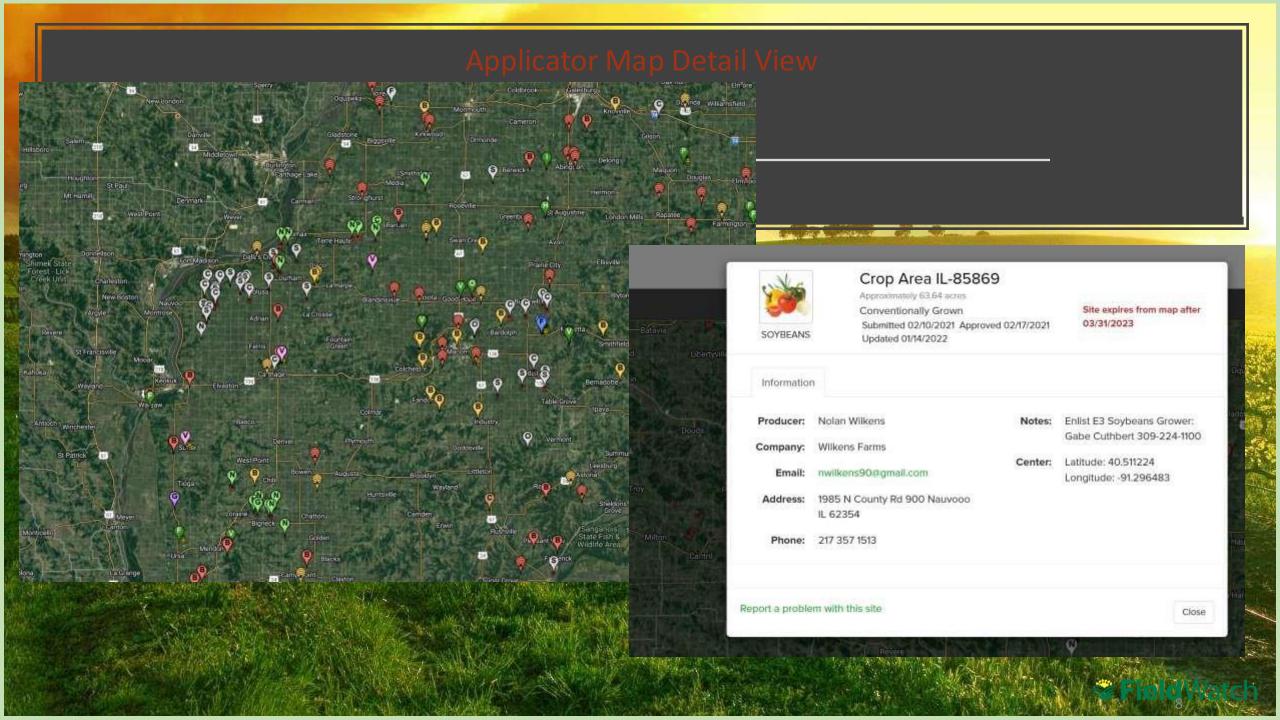
Sites loaded at 03/18/2022 at 1:36 pm

Search by Address, Zip Code, etc.

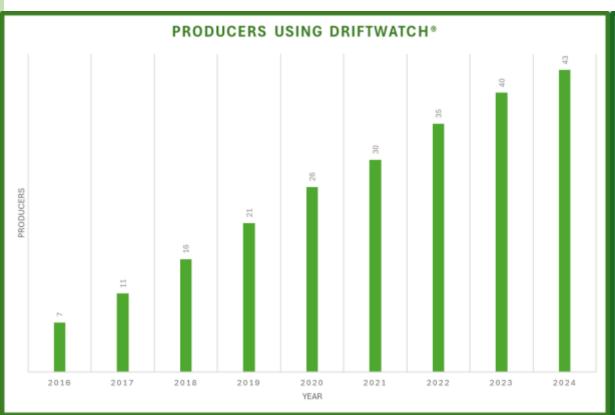


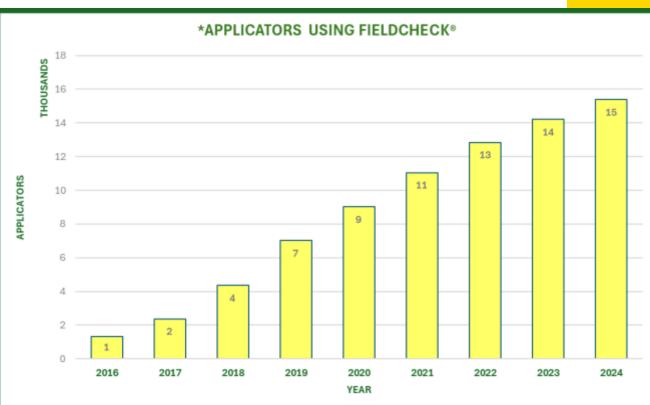


This IS a Georgia registry, branded as such, and just getting started...



### **Growth - Producers and Applicators**



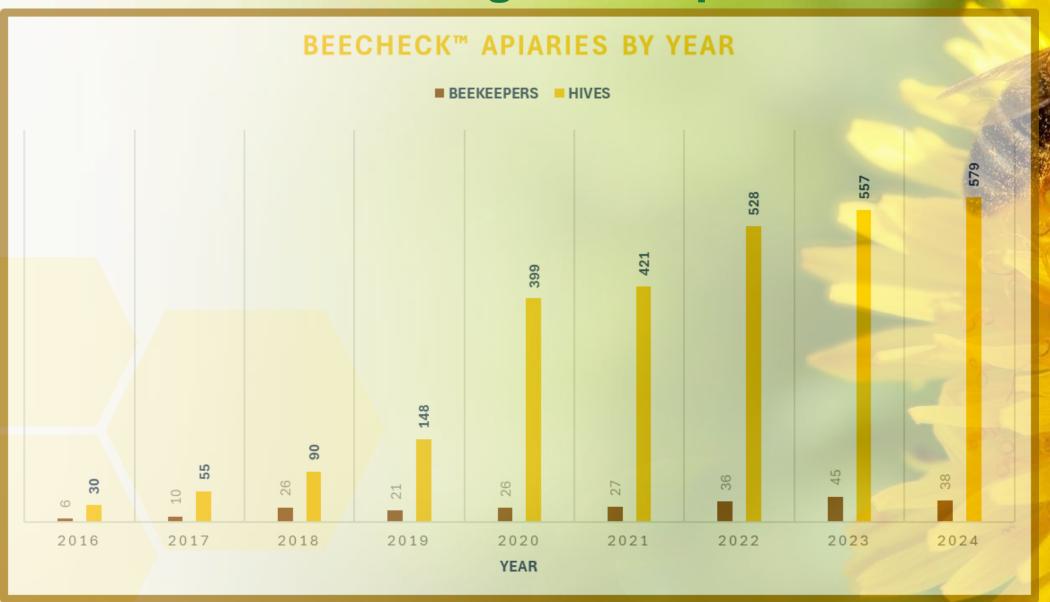








# Growth in use among Beekeepers



# **Protecting Pollinators**

BeeCheck™ is an online mapping registry that helps beekeepers and pesticide applicators communicate with each other to keep hives safe. Beekeepers can map their apiaries and easily update beehive locations through real-time GPS technology when out in the field.

In 2019, FieldWatch launched an integrated program with California's state pollinator protection program in partnership with the BeeWhere program in California and their broad base of stakeholders. Now, beekeepers located in California or those coming to the state during pollination season can easily register their hives through **BeeCheck** or through the **BeeWhere** websites.

In 2021, FieldWatch launched a collaboration with the Washington, D.C. Government to allow urban beekeepers to communicate the location of their beehives to pesticide applicators by using BeeCheck.





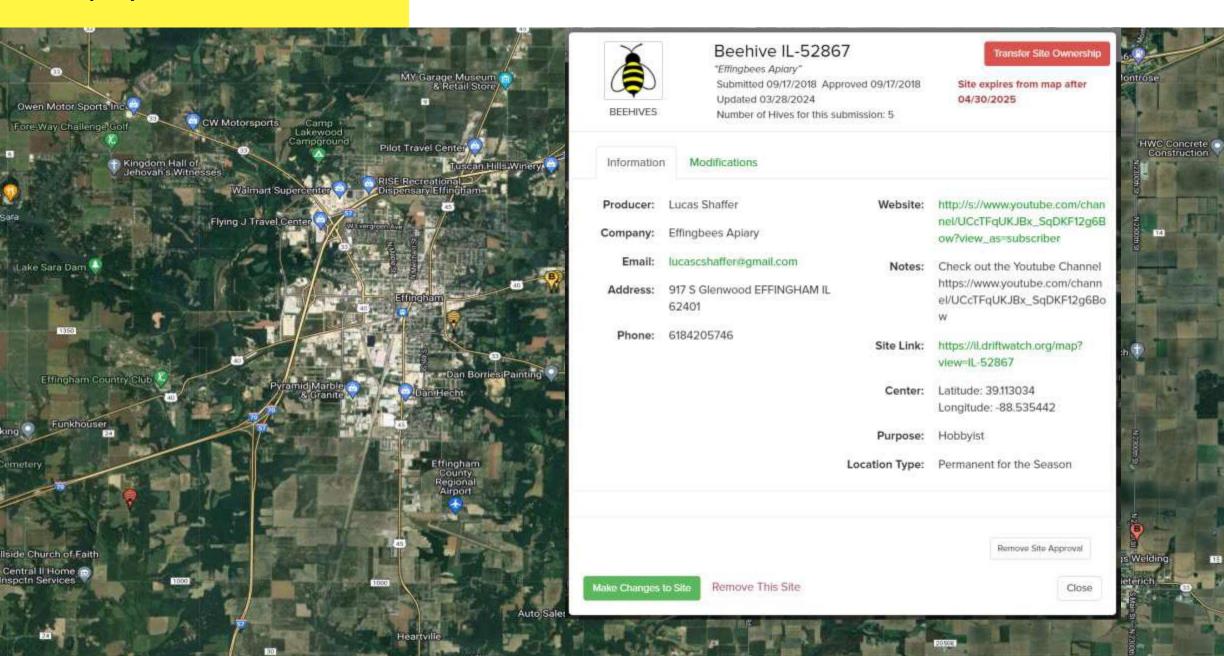






Since 2016, FieldWatch has been a member of the Honey Bee Health Coalition, which aligns ag stakeholders to implement solutions that help honey bees thrive in agriculture and our ecosystem.

#### **Apiary / Site Details:**













### Welcome to DriftWatch™

Communication + Cooperation + Collaboration = Successful Co-existence

This site is a voluntary communication tool that enables crop producers, beekeepers, and pesticide applicators to work together to protect specialty crops and apiaries through use of mapping programs. It is not a substitute for any state regulatory requirements.

For more resources and information, please visit FieldWatch, Inc.



### Access My Map

If you are a producer or an applicator and already have a FieldWatch, BeeCheck, or DriftWatch Account, log in here.

### Login

#### Username:

Username

#### Password:

Password

Log In

Forgot password

### Don't have an Account yet?



#### Map My Specialty Crops

Click here to sign up as a commercial specialty crop producer.



#### Map My Apiaries

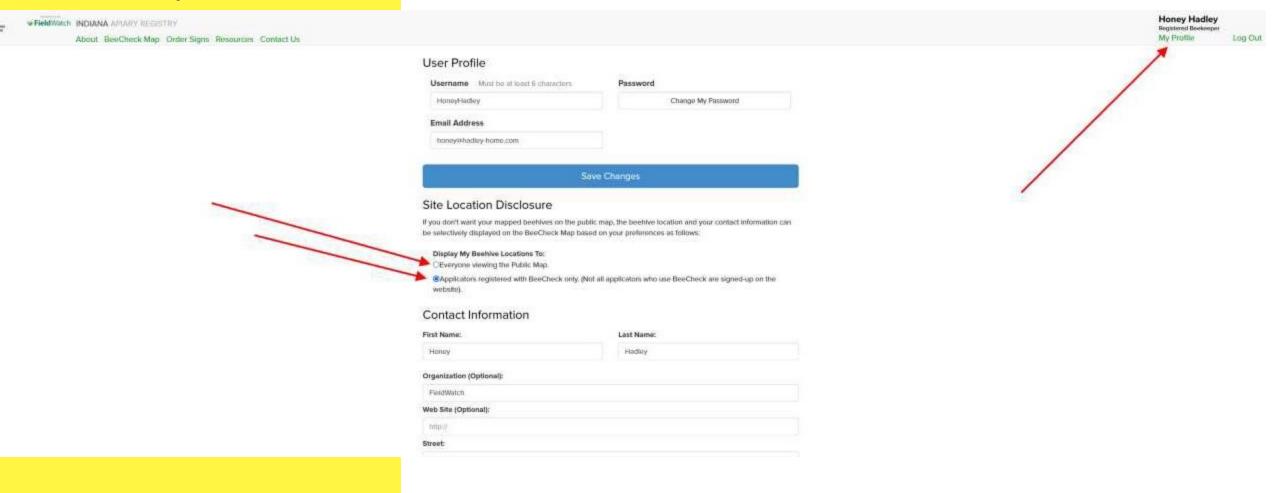
Click here to sign up if you only keep bees.



#### **Applicator Registration**

Click here to sign up if you are an applicator.

# Beekeeper / Account/Site Privacy:



### FEEDBACK FROM BEECHECK USERS

This is what we heard from **BeeCheck** users who responded to our 2021 survey:





"Recently the crop-dusting outfit in our area called me to give me time to lock my bees up before they sprayed. Good job, FieldWatch!"

Beekeeper, IN

"I was actually contacted by an arial sprayer the evening before they sprayed!!! It was great!!! I brought them a jar of honey to show my appreciation!!"

Beekeeper, IA

"I know the site works. I've had sprayer operators call me to confirm where the hives are located and to make sure it was ok to spray with the current wind direction. They also ask questions about the best times to spray."

- Beekeeper, NE

### FEEDBACK FROM FieldCheck USERS:

This is what we heard from **DriftWatch** users who responded to our 2021 survey:





"Local co-op said they appreciate me using FieldWatch."

- Producer, NE

"I feel DriftWatch is a great tool. I'm very fortunate for it as It's likely saved our orchard."

- Producer, OH

"I really appreciate this service. I have been contacted by the utility company and herbicide contractors prior to their work near our farm."

- Producer, NE

"I really appreciate DriftWatch/FieldWatch as a tool to prevent drift and damage to nearby properties that are registered. I call EVERY beekeeper within 2 miles of an application and give them at least 24 hours notice in case they may want to pen the bees up the night before the application."

Aerial Applicator, IN

# **Expansion of Row-Crop Mapping:**

### Started in 2018

in 2021 – 5 states mapping row-crops of:

- o Corn
- Cotton
- Rice
- Soybeans

Crops being mapped with detailed pesticide tolerances to help avoid GMO / Non-GMO issues and trait issues

# Offered in ALL States / Areas in 2022

Corn increased 25% to 38,00 + acres

Cotton increased 16% to 30,000 acres

Soybeans & Rice held flat at 70K & 10K

acres

Most states did NOT heavily promote to avoid increased mapping / state resources

Bulk uploader continued use in 2024...





### **Bulk Uploader for 2024:**

- Based off of the SeedFieldCheck® Registry User Feature
- Allows Shapefiles and Field / Crop Data to be Uploaded Vs Manual Entry
- Designed with Row-Crops in mind, but can be used with ANY crop type
- Allows larger acre growers an efficient method of mapping
- LIMITED roll-out in 2023/2024 at the ADMIN level in FieldWatch
  - Expanding usage in 2024 and beyond
  - Will allow retailers, consultants, agronomist and organic certifiers to map clients' fields
  - Once proven Larger growers will have ability to upload fields in bulk
  - ANY grower with fields mapped in most systems can participate



### FieldWatch Technology Partners:

































### Granular

Inclusion by software companies multiplies FieldWatch's reach 10x. Current estimate is 30,000+ applicators using Precision Ag Software.

Consult your Precision Ag platform to see if FieldWatch data is possible.

### Feedback from DriftWatch Users



This is what we heard from DriftWatch users who responded to our 2021 survey:

"I feel DriftWatch is a great tool. I'm very fortunate for it as It's likely saved our Orchard." – Ohio Producer

> "I really appreciate this service. I have been contacted by utility company herbicide contractors prior to their work near our farm." - Nebraska Producer

"I really appreciate
DriftWatch/FieldWatch as a tool to
prevent drift and damage to nearby
properties that are registered. I call
EVERY beekeeper within 2 miles of an
application and give them at least 24
hours notice in case they may want to
pen the bees up the night before the
application. '- Aerial Applicator Indiana

"Local co-op said they appreciate me using FieldWatch." - Nebraska Producer

# FieldWatch Membership



- ✓ Member States
- ✓ Sponsors (Food/Ag Companies, Retailers)
- ✓ Trade Associations
- ✓ Applicators
- ✓ Producers
- ✓ Friends of FieldWatch

All Registries are FREE to use!

### FieldWatch Sponsors:

Agribusiness Assn of Iowa Co-Alliance Cooperative, Inc

Almond Board of California Helena Agri-Business

Aon Risk Solutions John Deere

BASF Corporation MFA, Inc.

Bayer Crop Science North Carolina Farm Bureau

Beck's Hybrids Midwest Food Products Association

Corteva Agriscience Minnesota Crop Production Retailers

CropLife America Nutrien Ag Solutions

FMC Purdue University

Del Monte Red Gold, Inc.

Gowan South Dakota Agri-Business Assoc.

GROWMARK Syngenta

Harvest Land Coop The Andersons

Illinois Agricultural Aviation Assn Heritage Cooperative

Illinois Farm Bureau Valent

Illinois Fertilizer and Chemical Assoc. Winfield United

**Iowa Seed Association** 

**Field**Watch

# **Mapping Seed Corn:**

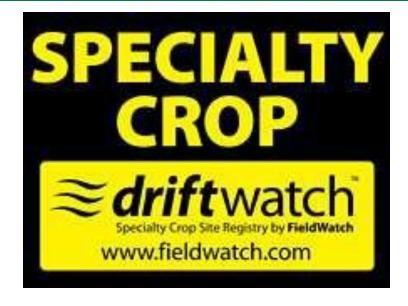
- 400,000+ acres mapped in 2024 (5th year of program)
- 8 states IA, IL, IN, NE, MI, MN, OH, WI
- 10 seed corn companies
- HUGE success across corn-belt to identify field-workers
- Allows seed companies to have a 'private portal' to their seed fields
- Fields are ONLY visible during periods of manual labor and NOT visible at other times
- o Easily adaptable to other states with large numbers of manual labor field workers...

## Field Signs Available

To further promote awareness & communication in the field













### Learn More:



http://www.fieldwatch.com



http://driftwatch.org

**Field**Watch

# Certification & Training Rule Changes Summary

- •EPA is mandating all states, territories, and tribes to standardize
- •Enhances applicator competency standards to ensure RUPs are used safely.
- •Establishes a nationwide minimum age(18) for certified applicators and persons working under their direct supervision.
- •Establishes a maximum recertification interval of 5 years for commercial and private applicators.
- •Requires specialized certifications for people using specific application methods (fumigation and aerial).
- •Establishes protection for noncertified applicators by requiring training before they can use RUPs (under the direct supervision of a certified applicator). Noncertified applicators must complete the training outlined in the rule, complete Worker Protection Standard handler training, or complete a program approved by the state.



### **Nicholas Sumner**

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#### Georgia Department of Agriculture

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